

# RATES & FORMATS 2025

## SPECIAL POSITIONS



**COVER**  
210 x 190 mm  
4 colours  
€ 3.210,00

**IV COVER**  
210 x 280 mm  
4 colours  
€ 2.045,00

**II COVER**  
210 x 280 mm  
4 colours  
€ 1.605,00

**III COVER**  
210 x 280 mm  
4 colours  
€ 1.230,00

## INNER PAGES

**Page**  
210 x 280 mm  
  
4 colours  
€ 1.155,00

**2 columns**  
type area  
121 x 255 mm  
4 colours  
€ 760,00

**1/2 page**  
vertical  
type area  
90 x 255 mm  
4 colours  
€ 670,00

**1/2 page**  
horizontal  
type area  
185 x 120 mm  
4 colours  
€ 670,00

**1/4 page vertical**  
type area  
90 x 121 mm  
  
4 colours  
€ 395,00

**1/4 page**  
horizontal  
185 x 58 mm  
  
4 colours  
€ 395,00

Professione Suinicoltore is a technical monthly for pig breeders, with focus on nutrition, genetic, management and technologies. A very useful tool for pig breeders in order to get the best results on the field.

### LEADING SUBJECTS

January/February	1	Health Vaccinations
March	2	<b>AGRIUMBRIA EXHIBITION</b> Biosecurity Fly control
April	3	Cooling solutions
May	4	Precision farming Structures and equipment
June	5	Slurry management - Biogas
July/August	6	Nutrition
September	7	Welfare
October	8	<b>MONTICHIARI EXHIBITION</b> Replacement gilts
November/December	9	<b>CREMONA EXHIBITION</b> Genetic selection

### Quantity discounts

• 3 Advertisements	5%
• 6 Advertisements	8%
• 9 Advertisements	10%
• 11 Advertisements	15%

### Technical features

Gloss coated paper: gr 80  
Offset Printing  
Requested printing material: proofs, films with screen of 54/60 lines

### Printing material

The customer must supply it as pdf format for Macintosh

### Terms of delivery

15 days before the publication date

### Supplements

Professione Suinicoltore is also able to supply costs estimate for printing, insertion and circulation (national, regional, and provincial) of any kind of advertising supplements but always following postal regulations

### Circulation

6.700

**NOTE:** net prices

**P**ROFESSIONE  
**SUINICOLTORE**  
MENSILE DELL'ALLEVATORE DI SUINI

For further information please contact Mrs. Lucia Medas - marketing@pointvet.it