QUARTERLY HORSE MAGAZINE RATES & FORMATS 2024

SPECIAL POSITIONS



Cover 210 x 220 mm 4 colours € 4.320,00

IV cover 210 x 280 mm 4 colours € 3.510.00

II cover 210 x 280 mm 4 colours € 2.155,00

III cover 210 x 280 mm 4 colours € 1.640,00

INNER PAGES

Page 210 x 280 mm 4 colours € 1.300,00

Veterinaria Pratica Equina

The continuing education magazine for horse vets

Veterinaria Pratica Equina is the quarterly magazine of continuing education for vets who deals with equine medicine and for the students of the last years of veterinary medicine who wants to use it as a study tool or as a basis for their future professional activity.

In each issue, readers will find original articles and works translated by prestigious international journals, with the most recent updates on equine medicine in all its many components: from internal medicine, surgery, sports medicine, to behavior and well-being of the horse. To complete each publication, an international review with abstracts of articles published in equine medicine journals all over the world.

Quantity discounts	
 4 Advertisements 	5%
 8 Advertisements 	10%

Technical features

Gloss coated paper: gr 105

Offset Printing

Requested printing material: proofs, films with screen of 54/60 lines

Printing material

The costumer must supply it as tiff, eps, jpg or pdf format for Macintosh

Terms of delivery

15 days before the publication date

Supplements

Also available costs estimate for printing, insertion and diffusion (national, regional, and provincial) of any kind of flyers and brochures but always following postal regulations

Circulation

1.000 4 issues 64 pages

PUBLICATION DATES	
Month	
March	
June	
September	
November	

NOTE: net prices

