

RATES & FORMATS 2024

SPECIAL POSITIONS



FOOT PAGE
250 x 65 mm
4 colours
€ 2.035,00

IV COVER
250 x 330 mm
4 colours
€ 3.110,00

II COVER
250 x 330 mm
4 colours
€ 2.610,00

III COVER
250 x 330 mm
4 colours
€ 2.210,00

Page
250 x 330 mm
4 colours
€ 1.900,00

INNER PAGES

2 columns
147 x 107 mm
4 colours
€ 1.365,00

1 column
70 x 305 mm
4 colours
€ 845,00

1/2 page vertical
107 x 305 mm
4 colours
€ 925,00

1/2 page horizontal
220 x 145 mm
4 colours
€ 925,00

1/4 page vertical
107 x 145 mm
4 colours
€ 735,00

1/4 page horizontal
220 x 70 mm
4 colours
€ 735,00

Professione Allevatore is a technical fortnightly for cow breeders. Its targets are milk and beef production, with focus on nutrition, genetic, management and technologies. Buffalo, goat and sheep management are also considered, such as items regarding feed and food industry.

LEADING SUBJECTS

January	1	VERONA EXHIBITION Cow health: mastitis and foot disease
February	2	Vaccinations Precision farming
	3	Dairy cow nutrition
March	4	AGRIUMBRIA EXHIBITION Biosecurity Fly control
	5	Milking technology Farm structures
April	6	Silages Cooling solutions
	7	Buffalo breeding Haymaking technology
May	8	Dairy cow genetic
	9	TMR
June	10	Slurry management - Biogas Calf management
	11	Cow welfare Beef cattle management
July	12	Cattle feed supplements Milking hygiene
	13	Technology innovations for the dairy farm
September	14	Forage selection
	15	Replacement heifers
October	16	MONTICHIARI EXHIBITION Farm equipment
	17	EIMA EXHIBITION Robots in dairy farm
November	18	CREMONA EXHIBITION
	19	Milk processing and cheesemaking
December	20	Metabolic disorders in dairy cow

Quantity discounts

• 3 Advertisements	5%
• 6 Advertisements	8%
• 9 Advertisements	10%
• 11 Advertisements	15%

Technical features

Gloss coated paper: gr 80
Offset Printing
Requested printing material: proofs, films with screen of 54/60 lines

Printing material

The customer must supply it as tiff, eps, jpg or pdf format for Macintosh

Terms of delivery

15 days before the publication date

Supplements

Professione Allevatore is also able to supply costs estimate for printing, insertion and circulation (national, regional, and provincial) of any kind of advertising supplements but always following postal regulations

Circulation

9.800

NOTE: net prices



For further information please contact
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