

# DOSSIER "FILIERE" (large animals)

## RATES & FORMATS 2024

### SPECIAL POSITIONS

<b>FILIERE</b>
Front page box 102,5 x 92 mm 4 colours € 1.045,00

Tabloid 250 x 330 mm 4 colours € 3.200,00
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1/2 page type area horizontal 225 x 134 mm 4 colours € 1.980,00
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1/2 full bleed Double page 500 x 134 mm 4 colours € 3.520,00
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### INNER PAGES

2 columns type area 147 x 302 mm 4 colours € 2.135,00
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1 column type area 70 x 302 mm 4 colours € 1.310,00
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#### Filiere Section

The Filiere section is dedicated to veterinarians who deal with the food production chains: in this section, attention is centered on the specific problems of animal production and agri-food chains. There will be reports of events dedicated to farm animals, a review of the most recent scientific studies, epidemiological and legislative updates, news from Europe and the world, food safety and animal welfare ... the whole supply chain is addressed: from farm, to fork.

<b>Technical features</b>
Gloss coated paper: gr 80
Offset Printing
Requested printing material: proofs, films with screen of 54/60 lines
<b>Printing material</b>
The costumer must supply it as tiff, eps, jpg or pdf format for Macintosh
<b>Terms of delivery</b>
3 days before the publication date
<b>Circulation</b>
8.000

### PUBLICATION DATES

Month	Dates
January	11-18-25
February	1-8-15-22-29
March	7-14-21-28
April	4-11-18-24
May	2-9-16-23-30
June	6-13-20-27
July	4-11-18-25
September	2-5-12-19-26
October	3-10-17-24-31
November	7-14-21-28
December	5-12-19

**LA SETTIMANA  
VETERINARIA**

**NOTE:** net prices

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