

SUMMA

SMALL AND LARGE ANIMALS

RATES & FORMATS 2023

SPECIAL POSITIONS

SUMMA

Cover
135 x 180 mm
4 colours
€ 5.185,00

IV cover
210 x 280 mm
4 colours
€ 4.665,00

II cover
210 x 280 mm
4 colours
€ 2.760,00

III cover
210 x 280 mm
4 colours
€ 2.155,00

PUBLICATION DATES

| N° | Month |
|----|-------------|
| 1 | Jan/Feb |
| 2 | March |
| 3 | April |
| 4 | May |
| 5 | June |
| 6 | July/August |
| 7 | September |
| 8 | October |
| 9 | November |
| 10 | December |

INNER PAGES

Page
210 x 280 mm
4 colours
€ 1.605,00

1/2 page vertical
87 x 255 mm
4 colours
€ 1.035,00

1/2 page horizontal
170 x 120 mm
4 colours
€ 1.035,00

Summa

Summa is the monthly magazine of continuing education for vets: it consists of 10 issues per year, with a single issue in May especially dedicated to a particular subject for pets and livestock. In each issue, readers will be able to appreciate original Italian articles, written by academics or freelancers professionals, specialists in the various disciplines of medicine veterinary, and works translated by various international journals, divided by species and completed by specialist sections (Diagnostics, Research & Laboratory, Management). The main part of each issue is the Dossier, made up of several articles on the same subject of particular interest to veterinarians. Each issue is completed by an international review, which collects abstracts of articles from magazines published all around the world, and by the column "Selected by the editorial staff" which highlights news on veterinary topics.



NOTE: net prices

Quantity discounts

| | |
|---------------------|-----|
| • 3 Advertisements | 5% |
| • 6 Advertisements | 8% |
| • 12 Advertisements | 15% |

Technical features

Gloss coated paper: gr 80

Offset Printing

Requested printing material: proofs, films with screen of 54/60 lines

Printing material

The customer must supply it as tiff, eps, jpg or pdf format for Macintosh

Terms of delivery

15 days before the publication date

Supplements

Also available costs estimate for printing, insertion and diffusion (national, regional, and provincial) of any kind of flyers and brochures but always following postal regulations

Circulation

3.000 livestock

5.000 companion animals

For further information please contact Mrs. Lucia Medas - marketing@pointvet.it