

RATES & FORMATS 2023

SPECIAL POSITIONS



COVER
210 x 190 mm
4 colours
€ 3.210,00

IV COVER
210 x 280 mm
4 colours
€ 2.045,00

II COVER
210 x 280 mm
4 colours
€ 1.605,00

III COVER
210 x 280 mm
4 colours
€ 1.230,00

INNER PAGES

Page
210 x 280 mm

4 colours
€ 1.155,00

2 columns
type area
121 x 255 mm
4 colours
€ 760,00

1/2 page
vertical
type area
90 x 255 mm
4 colours
€ 670,00

1/2 page
horizontal
type area
185 x 120 mm
4 colours
€ 670,00

1/4 page vertical
type area
90 x 121 mm

4 colours
€ 395,00

1/4 page
horizontal
185 x 58 mm

4 colours
€ 395,00

Professione Suinicoltore is a technical monthly for pig breeders, with focus on nutrition, genetic, management and technologies. A very useful tool for pig breeders in order to get the best results on the field.

LEADING SUBJECTS

January/February	1	Vaccinations
March	2	AGRIUMBRIA EXHIBITION Biosecurity Fly control
April	3	Cooling solutions Health
May	4	Fertility and reproduction Farm technologies
June	5	Nutrition Slurry management - Biogas
July/August	6	Replecement gilts - Structures and equipment
September	7	MONTICHIARI EXHIBITION Welfare
October	8	Precision farming
November/December	9	CREMONA EXHIBITION Genetic selection

Quantity discounts

• 3 Advertisements	5%
• 6 Advertisements	8%
• 9 Advertisements	10%
• 11 Advertisements	15%

Technical features

Gloss coated paper: gr 80
Offset Printing
Requested printing material: proofs, films with screen of 54/60 lines

Printing material

The customer must supply it as tiff, eps, jpeg or pdf format for Macintosh

Terms of delivery

15 days before the publication date

Supplements

Professione Suinicoltore is also able to supply costs estimate for printing, insertion and circulation (national, regional, and provincial) of any kind of advertising supplements but always following postal regulations

Circulation

6.700

NOTE: net prices



For further information please contact Mrs. Lucia Medas - marketing@pointvet.it