

# DOSSIER "FILIERE" (large animals)

## RATES & FORMATS 2023

### SPECIAL POSITIONS

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| <b>FILIERE</b>   |
| <p>Front page box<br/>102,5 x 92 mm<br/>4 colours<br/>€ 1.045,00</p> |

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| <p>Tabloid<br/>250 x 330 mm<br/>4 colours<br/>€ 3.200,00</p> |
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| <p>1/2 page<br/>type area<br/>horizontal<br/>225 x 134 mm<br/>4 colours<br/>€ 1.980,00</p> |
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| <p>1/2 full bleed<br/>Double page<br/>500 x 134 mm<br/>4 colours<br/>€ 3.520,00</p> |
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### INNER PAGES

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| <p>2 columns<br/>type area<br/>147 x 302 mm<br/>4 colours<br/>€ 2.135,00</p> |
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| <p>1 column<br/>type area<br/>70 x 302 mm<br/>4 colours<br/>€ 1.310,00</p> |
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#### Filiere Section

The Filiere section is dedicated to veterinarians who deal with the food production chains: in this section, attention is centered on the specific problems of animal production and agri-food chains. There will be reports of events dedicated to farm animals, a review of the most recent scientific studies, epidemiological and legislative updates, news from Europe and the world, food safety and animal welfare ... the whole supply chain is addressed: from farm, to fork.

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| <b>Technical features</b>   |
| Gloss coated paper: gr 80   |
| Offset Printing   |
| Requested printing material: proofs, films with screen of 54/60 lines     |
| <b>Printing material</b>  |
| The customer must supply it as tiff, eps, jpg or pdf format for Macintosh |
| <b>Terms of delivery</b>  |
| 3 days before the publication date  |

### PUBLICATION DATES

| Month     | Dates        |
|-----------|--------------|
| January   | 12-19-26     |
| February  | 2-9-16-23    |
| March     | 2-9-16-23-30 |
| April     | 6-13-20-27   |
| May       | 4-11-18-25   |
| June      | 1-8-15-22-29 |
| July      | 6-13-20-27   |
| September | 1-7-14-21-28 |
| October   | 5-12-19-26   |
| November  | 2-9-16-23-30 |
| December  | 7-14-21      |

**LA SETTIMANA**  
**VETERINARIA**

**NOTE:** net prices

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